

2021

BLACK TIE DINNER
ANNUAL REPORT



**FROM THE
BLACK TIE DINNER CO-CHAIRS**

After the success of our 2020 pivot, "Black Tie LIVE", our Board of Directors was eager to begin planning our return to an in-person celebration for 2021. After all, it was our 40th Dinner and we were eager to safely gather and celebrate our LGBTQ community with our supporters and guests. Our unknown fears at the time were twofold - would anyone come and would we still be able to raise money during the everchanging pandemic? We are proud to say YES to both of those questions. With a mindset rooted in resiliency, Black Tie Dinner brought together our diverse Board members, sponsors, beneficiaries, leaders and volunteers to distribute \$1,450,000 during some of the most challenging times our world has faced in recent years.

Because of the steadfast support from YOU and so many others, our organization surpassed the \$27-million-dollar mark of funds raised since our inception and we were able to have our MOST successful year ever since 1982. Distributing these impressive and much-needed funds to 17 beneficiaries simply shows the level of love and care that exists for our North Texas LGBTQ non-profits and the Human Rights Campaign Foundation.

On behalf of the Black Tie Dinner Board of Directors and our beneficiaries, please accept our sincere gratitude for your support in 2021 and for all you do to help the members of our LGBTQ community in need. We hope you enjoy this look back on our 40th year and we look forward to celebrating our 41st Annual Dinner with you this fall.

*And Patchett
Dana Rogers*





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YEAR IN REVIEW

2020 was unprecedented and unpredictable. Unfortunately, the everchanging global pandemic and racial injustice were still issues to be faced as we moved into 2021. This underscored just how important and vital the work each of our beneficiaries does. As we looked to the 40th Black Tie Dinner, we kept our guests, their friends, and their families as our top priority to ensure their safety, security, and well-being. With vaccinations and COVID-19 testing becoming more widely available to our community, we pivoted to an in-person dinner from 2020's Black Tie LIVE in October by establishing COVID-19 safety protocols.

Thanks to supporters like you, Black Tie Dinner was able to stay engaged with our community and still make 2021 a success. This year, we were honored to be recognized by some local media for our fundraising efforts.

Each year, D CEO and Communities Foundation of Texas honors professionals and organizations in the nonprofit world that make a positive and efficient impact on the community. In 2020, Black Tie Dinner was proud to be recognized as one of D CEO's 2020 Nonprofits of the Year, and we were honored to receive this prestigious award again in 2021.

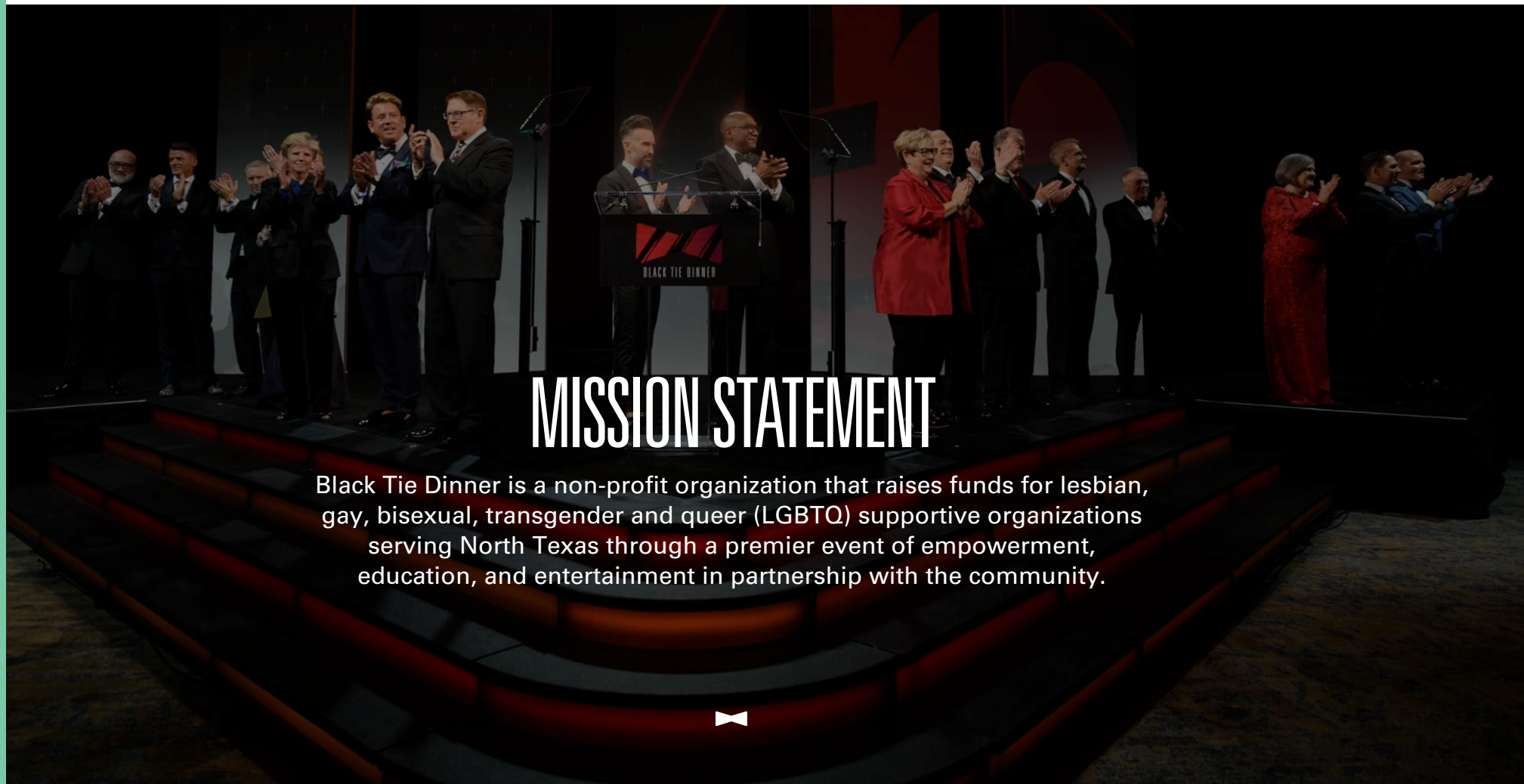
And for multiple years, Black Tie Dinner has been awarded the Dallas Voice Reader's Voice Award for "Best Party for a Cause." We were honored to receive that award once again in 2021.



WHAT IS BLACK TIE DINNER?

From its origins as a small fundraising dinner among friends in 1982, Black Tie Dinner has grown into the largest fundraising dinner in the nation for the LGBTQ community. Each year, Black Tie Dinner selects up to 20 non-profit organizations from North Texas as local beneficiaries of its fundraising, as well as the

Human Rights Campaign Foundation as its national beneficiary. To date, Black Tie Dinner has distributed over \$27 million dollars to a wide variety of organizations serving the needs of the LGBTQ community. Black Tie Dinner is a 501(c)(3) non-profit organization.



MISSION STATEMENT

Black Tie Dinner is a non-profit organization that raises funds for lesbian, gay, bisexual, transgender and queer (LGBTQ) supportive organizations serving North Texas through a premier event of empowerment, education, and entertainment in partnership with the community.



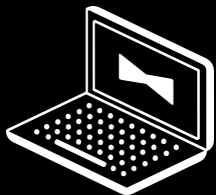
DIGITAL KICKOFF

Black Tie Dinner begins each year with an in-person Kick Off event, designed to highlight that year's selected Beneficiaries. As the community was still not ready for in-person events, we began again this year with a virtual evening of entertainment and education showcasing Black Tie Dinner's 2021 Beneficiaries, mission, and vision for the year.

Thanks to the virtual nature of our event, our Digital Kick Off delivered an expanded number of viewers and participants.



Our Digital Kick Off social media campaign reached over 11,000 users, delivering almost 80,000 impressions on Facebook and Instagram.



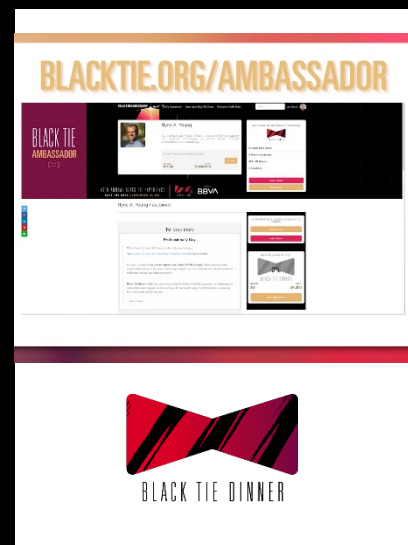
Our website, blacktie.org saw a 300% increase in website traffic from those watching our digital live stream and looking for more information about Black Tie Dinner. We reached over 6,500 views of the Digital Kick Off on our social media channels alone.



BLACK TIE KICKOFF

APRIL 29, 2021 | 6PM CST

Watch on facebook.com/BlackTieDinner or BlackTie.org



THE 40TH ANNUAL BLACK TIE DINNER

Black Tie Dinner was thrilled to offer this extraordinary community event in person this year presented by PNC Bank. The 40th Black Tie Dinner was a huge success and featured our signature silent and live auctions, car raffle, and the Black Tie Dinner Ambassador Program. The Dinner awarded not one, but two Raymond Kuchling Humanitarian Awards to Veletta Lill and Chris Luna, both long-time Dallas activists. Josie Totah, joined us via video to be honored with the Visibility Award. The Richard Weaver Volunteer Excellence Award was presented to a local volunteer, John Erdos. From right here in Northeast Texas, D.J. "Shangela" Pierce, was awarded the Vanguard Award. The Dinner was also honored to welcome celebrities Michelle Visage and Niecy Nash and entertainer Todrick Hall for a wonderful closing performance. Longtime advocate and supporter of Black Tie Dinner, Dale Hansen was celebrated, and the Ally Award was renamed in his honor for his commitment to Black Tie Dinner and the LGBTQ community. The Beyond the Tie Live Ask raised over \$125,000 with 450+ donors within 10 minutes for an impressive show of support during The Dinner.



40TH ANNUAL BLACK TIE DINNER

presented by



\$1,450,000

BLACK TIE WRAP DISTRIBUTION

In celebration of all that we achieved together in 2021, Black Tie Dinner, Lexus hosted the 2021 Wrap Distribution Party at Gilley's Dallas. We were thrilled to announce the 2021 distribution amount - \$1,450,000! Our Wrap Distribution Party was attended by 335 guests and was covered by media outlets such as iHeartMedia radio stations, Dallas Voice, and D Magazine.



OUR 2021 BENEFICIARIES

HUMAN RIGHTS CAMPAIGN FOUNDATION

Through research, educational efforts and outreach, the HRC Foundation encourages LGBT Americans to live their lives openly and seeks to change the hearts and minds of Americans to the side of equality.

AIDS SERVICES OF DALLAS

The mission of AIDS Services of Dallas (ASD) is to create and strengthen healthy communities through the delivery of quality, affordable, service-enriched housing for individuals and families living with HIV/AIDS. ASD serves men, women and children in four apartment communities which are located in North Oak Cliff.

BIG BROTHERS BIG SISTERS LONE STAR

Big Brothers Big Sisters leverages one-to-one mentoring relationships to help at-risk youth - including LGBTQ teens--increase their social-emotional competence, academic success, and ability to avoid risky behaviors. BBBS also provides quality community service opportunities for LGBTQ and ally adults, broadening the community's impact across North Texas.

CATHEDRAL OF HOPE UNITED CHURCH OF CHRIST

Cathedral of Hope - United Church of Christ is the largest church in the world with a primary outreach to lesbian, gay, bisexual and transgendered (LGBT) individuals. About 1,200 LGBT people and their straight allies gather each week to worship a Savior who accepts them just as they are. All are welcome at Cathedral of Hope.

CELEBRATION COMMUNITY CHURCH

Celebration Community Church (CCC) is a nondenominational, multi-generational congregation that works to make people aware that God has called each of us, as equals, into the service of God's people. Our focus is one of social justice. Celebration's congregation consists of people who come from well over forty different religious backgrounds.

COALITION FOR AGING LGBT

The Coalition of Aging LGBT is a non-profit who serves as a catalyst to improve and protect the quality of life of older LGBT adults in North Texas through coordination and collaborations in the areas of health, housing, advocacy, financial security and social services.

DALLAS HOPE CHARITIES

Dallas Hope Charities provides food, shelter, and services that instill dignity, stability, and Hope for All. Dallas Hope Charities operates Dallas Hope Center the city's only LGBTQ-focused Homeless Youth Transitional Living Center and extension program. Dallas Hope Charities operates a Mobile Food Program which provides nutritious meals and food supplies to individuals suffering from hunger and homelessness in the community. Dallas Hope Charities operates Collection of Hope, a community effort to eliminate the hopelessness that leads to suicide in the LGBTQIA+ community.

EQUALITY TEXAS FOUNDATION

Equality Texas Foundation seeks to secure the dignity, respect, and rights of all LGBTQ Texans through education, community organizing and collaboration. The Foundation works to change hearts and minds by humanizing discrimination faced by Texans based on their sexual orientation or gender identity.

HEALTH EDUCATION LEARNING PROJECT

The mission of the Health Education Learning Project is to promote health and prevent disease through innovative, accessible and comprehensive programming.

LAMBDA LEGAL DEFENSE AND EDUCATION FUND

Lambda Legal believes the rights enshrined in the U.S. Constitution belong to every American, including the millions who are lesbian, gay, bisexual or transgender (LGBTQ), and everyone living with HIV. Lambda Legal defends these rights in court—fighting discriminatory laws and policies—and in the court of public opinion and informing the media.



LEGACY COUNSELING CENTER

For 28 years, Legacy Counseling Center has provided affordable, high quality mental healthcare, substance abuse treatment, housing, and special care services to people living with HIV/AIDS. Legacy proudly provides professional, respectful care to those impacted by HIV at crucial moments in their lives.

NORTHAVEN UNITED METHODIST CHURCH

An active congregation of more than 600 members--with many more calling the church their home--Northaven, standing at the corner of Faith and Justice, is known for vital worship, music, and arts, community outreach, social justice, and inclusiveness.

PLANNED PARENTHOOD OF GREATER TEXAS

Planned Parenthood of Greater Texas creates healthier communities by providing comprehensive reproductive healthcare, science-based education programs, and reproductive rights advocacy. Planned Parenthood welcomes everyone who needs us, no matter who they are, who they love, their immigration or income status, their zip code, or income level. Through our universally inclusive education programs and the provision of high quality, compassionate, and affirming health care, Planned Parenthood of Greater Texas is proud of the impact we have on LGBTQ individuals. Several LGBTQ+ patients have told their stories of positive experiences at our health centers and the effect of a positive and affirming environment on their own health and wellbeing.

PROMISE HOUSE

Promise House has moved abused, neglected, and abandoned youth toward safety and success since 1984. Our no-cost, inclusive programs provide emergency shelter, transitional housing, pregnant and parenting teen services, counseling, education, and outreach to youth in crisis ages 0-24.

RESOURCE CENTER

Resource Center is a trusted leader that empowers the lesbian, gay, bisexual, transgender, and queer/questioning (LGBTQ) communities and all people affected by HIV through improving health and wellness, strengthening families and communities, and providing transformative education and advocacy.

TURTLE CREEK CHORALE

Turtle Creek Chorale is an all men's chorus that enriches lives through the common language of song. As role models of equity and education across communities and cultures, TCC continues to build bridges within the North Texas LGBT community and beyond through outreach concerts, complimentary tickets and strategic partnerships.

UPTOWN PLAYERS, INC

Uptown Players offers diverse plays and musicals with contemporary and alternative lifestyle themes that explore diversity, relationships, family, prejudice, bullying, and values. We offer the chance for the LGBT community to see their life experiences represented on stage.



THANK YOU

Despite these tough times, our supporters were more generous than ever. Here are some of the specific ways your contributions directly impacted our deserving Beneficiaries:

\$25

YOUR \$25 DONATION

provided 5 bus passes for Legacy Counseling Center's Master Leasing clients to attend job interviews or covered the cost of a Big Brothers Big Sisters national criminal background check.

\$50

YOUR \$50 DONATION

helped provide someone in Promise House's youth in LGBTQ homes with five days' worth of groceries or helped create a healthier community by making 250 Planned Parenthood safer sex encounters possible.

\$100

YOUR \$100 DONATION

funded the cost of one coaching session for those served by Dallas Hope Charities.



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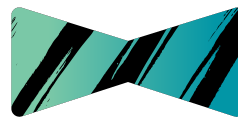
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Carter Lindley
David Andrews & Paul Jentz
David Estrada
Debra & David Kelly
Deirdre Coleman
Denton Bricker
Doug Bedell
Ethan Skinner
Heather Bonfield
Igor Tikhonov

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Irving Police Department
Jason Reed & Michael Ahart
Jonathan Flores & Brennan Brower
Jonathan Geffrard & David Horwitz
Karyne Nguyen
Lee Garcia
Liliana Villarreal
Linda Reyes-Hart
Liz Rodriguez
Mark Mayland
Mateo Gonzalez & Bryce Blackman
Matt Ginn
Micah Blehm
Nicholas Rodriguez
Parker Williams
Phil Boustani & Ted Schweitzer
Randa Hope & Michelle Glime
Regina Lyn Pierce
Robert Emery
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www.blacktie.org



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